

1. A broadcasting method comprising the steps of:
broadcasting contents along with a begin store
command in a first time period, said begin store command
causing said contents to be stored onto a storage medium at
a receiving side; and

2. A broadcasting method according to claim 1, wherein said contents broadcast in said first time period are encrypted, and wherein said play command broadcast in said second time period includes a decryption key for decrypting the encrypted contents.

3. A broadcasting method according to claim 1, wherein said contents broadcast in said first time period includes an identifier identifying said contents, and wherein said play command broadcast in said second time period include an identifier allowing said contents to be retrieved from said storage medium for output.

retrieves the encrypted contents from said storage medium and decrypts the retrieved contents for output.

7. A broadcast receiver according to claim 5, wherein said contents broadcast in said first time period and stored on said storage medium include a first identifier identifying said contents, wherein said play command includes a second identifier, and wherein said processor retrieves for playback said contents stored on said storage medium along with said first identifier if said first identifier coincides with said second identifier included in said play command.

8. A broadcast receiver according to claim 5, wherein said contents broadcast in said first time period include an end store command for terminating the storing of said contents onto said storage medium, and wherein said processor terminates the storing of said contents onto said storage medium the moment said end store command is received.

9. A broadcast receiver according to claim 6, wherein said processor stores the received decryption key into a memory and deletes said decryption key from said memory after decrypting the encrypted contents using said

decryption key.

10. A broadcasting method comprising the steps of:
broadcasting contents to be stored onto a storage
medium at a receiving side; and

broadcasting a play command in a second time period
subsequent to said first time period, said play command
causing said contents stored on said storage medium to be
output for playing.

11. A program stored on a computer readable storage
medium executing a contents playback method on a computer,
comprising instructions of:

finding a begin store command in a broadcast,
storing contents in said broadcast in response to said
begin store command in a storage medium,

finding a play command in a broadcast, said play
command including an identifier which identifies contents
broadcasted beforehand,

playing the stored contents identified with said play
command when said play command is found in the broadcast.

12. A program stored on a computer readable storage
medium according to claim 11, wherein said contents are
encrypted, and said play command includes a decryption key

for decrypting the encrypted contents, and wherein said step for playing includes a step for decrypting the contents before playing.

13. A program stored on a computer readable storage medium according to claim 11, further comprising steps of:
finding an end store command in a broadcast; and
terminating the storing of contents onto said storage medium in response to said end store command is received.

14. A program stored on a computer readable storage medium according to claim 12, further comprising a step of deleting said decryption key after decrypting the encrypted contents.